

Report Date.: 11/20/97 1:50 PM  
Request.....: MA97-4  
Submitter....: E.Chambers/J.Garman  
Request Type: inh  
Activity : T00107

Reported By...: CHAMBERS,LIZ  
Date Submitted: 10/30/97  
Date Received.: 10/30/97  
Date Completed: 11/20/97  
Approved By...: NOT APPROVED

Description.: MASSACHUSETTS COMPLIANCE - TEST BRANDS MORE THAN 5% MARKET SHARE FOR  
MA.COMPLIANCE

\* DATA HAS NOT HAD FINAL REVIEW/APPROVAL: SUBJECT TO CHANGE \*

Test Categories/Tests	MR6M			MR6P25		
	Average	StdDev	N	Average	StdDev	N
Smoke						
FTC Butt Length, mm	28.0			28.0		
MA Tar, mg/cigt	31.0	1.43	20	31.3	1.65	20
MA TPM, mg/cigt.	49.6	2.46	20	50.6	2.37	20
MA Nicotine, mg/cigt.	2.16	0.101	20	2.11	0.077	20
MA Water, mg/cigt.	16.46	1.204	20	17.27	0.958	20
MA Puffs/Cigt.	11.0	0.32	20	11.6	0.35	20
Tar/Puff, mg	2.8			2.7		
pH	5.43	0.019	3	5.42	0.024	3
MA CO, mg/cigt.	26.7	0.91	16	27.7	1.05	16
Filter						
Tipping Paper Length, mm	24.9	0.13	20	24.9	0.14	20
Ventilation, %	1	1.0	99	10	2.0	100
Filler						
Tobacco Weight, g	0.723	0.0040	4	0.743	0.0041	4
MA Nicotine, mg/cigt.	12.77	0.166	3	12.96	0.125	3
Test Categories/Tests	ML6P25			ML6M		
	Average	StdDev	N	Average	StdDev	N
Smoke						
FTC Butt Length, mm	34.0			34.0		
MA Tar, mg/cigt	22.9	1.15	19	22.5	0.81	20
MA TPM, mg/cigt.	34.5	2.14	19	33.3	1.79	20
MA Nicotine, mg/cigt	1.58	0.074	19	1.58	0.094	20
MA Water, mg/cigt.	10.09	1.097	19	9.27	1.025	20
MA Puffs/Cigt.	10.9	0.46	19	10.4	0.40	20
Tar/Puff, mg	2.1			2.2		
pH	5.39	0.041	3	5.42	0.042	3
MA CO, mg/cigt.	23.5	1.10	15	21.4	0.64	16
Filter						
Tipping Paper Length, mm	31.0	0.17	20	31.0	0.18	20
Ventilation, %	22	3.8	100	24	3.7	100
Filler						
Tobacco Weight, g	0.672	0.0017	4	0.654	0.0017	4
MA Nicotine, mg/cigt.	11.45	0.103	3	11.48	0.087	3

Notations:

ML6M - MARLBORO LIGHTS MENTHOL KS 20'S (SP)  
ML6P25 - MARLBORO LIGHTS KS SOFT PACK 25'S  
MR6M - MARLBORO MENTHOL KS 20'S (SP)  
MR6P25 - MARLBORO KS SOFT PACK 25'S

cc: REQUESTOR ONLY

Doc-Code: P0622

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